

## FOR IMMEDIATE RELEASE

Contact:

Mark H. Snow

847-226-8256

mark.snow@safelyfiled.com

### **SafelyMD Named a Semifinalist in the Big C Competition**

*Helping families fight cancer by organizing and securely sharing financial, insurance, legal and medical documents and records*

**LIBERTYVILLE, Ill. – June 9, 2014** – [SafelyFiled.com](http://SafelyFiled.com)'s SafelyMD service was selected as one of 168 semifinalists to move on to the second phase of the [LIVESTRONG Foundation's](#) inaugural [Big C competition](#), aiming to change the way the world lives with cancer. SafelyMD will now compete for one of 20 spots in the contest's next round, the venture accelerator program.

Headquartered in Libertyville, Illinois, with offices in Champaign Illinois and Columbus, Indiana, [SafelyFiled](#) entered the competition in the technology track and is unique because it enables patients and their families to share not only medical data and patient instructions, but makes it easy for family members to efficiently take on certain responsibilities and help coordinate care.

"All 168 entries have the potential to be game changers in improving the lives of people affected by cancer now," said Heather Wajer, VP of marketing at the **LIVESTRONG** Foundation. "We're so thrilled with the quality of the entries and are lucky to have so many entrepreneurs interested in helping cancer patients, survivors and caregivers."

SafelyMD will benefit not only cancer patients and their families, but anybody caring for someone needing medical care, such as an elderly parent. SafelyMD's powerful organizing tools keep mounds of paperwork secure, organized and easy to find and share. Hospitals and medical professionals also benefit because the patient and anyone helping manage the care have instant access and can present critical information to health care providers as soon as it's requested.

Given the growing trend for patients to be active participants with their healthcare providers as they manage their treatment, SafelyMD gives patients an important tool to be meaningful and organized members of the treatment team. Designed for the average computer user, SafelyMD has the potential to help millions of families in the U.S. and around the world.

The 168 remaining entries represent possible solutions to the biggest challenges people affected by cancer face following a diagnosis, according to **LIVESTRONG** Foundation research. Of the remaining ventures, 20 will move on to the venture accelerator phase from July 14-Sept. 15, where contestants will be paired with cancer survivors and business mentors to turn their ideas into action. On Sept. 29, five finalists will be announced and flown to Austin, Texas, to present their innovations during the [Ride for the Roses](#) weekend, where the grand prize winner will be selected. Sixty ventures will receive a total of \$140,000 in seed funding, based on their innovation's utility, ingenuity and benefits to cancer patients and survivors. The grand prize winner will receive \$25,000.

### **About SafelyFiled. com**

SafelyFiled.com, LLC (SafelyFiled) is an Illinois company with offices in Libertyville and Champaign Illinois. Founded in 2011, SafelyFiled offers highly secure, online document storage, organization and sharing services for individuals, families and small businesses. It's SafelyMD service is designed to provide families with a way to organize and share medical and related documents and records. It is the easiest to use and most organized service of its kind available. SafelyFiled also offers both white label sites and application licensing. With users based in the United States and other nations, a SafelyFiled account is accessible from anywhere in the world. For more information visit [www.safelyfiled.com](http://www.safelyfiled.com) or visit SafelyMD's submission in the Big competition at <http://bigc.livestrong.org/-/project/e1b0f83c-1fc0-9884-898c-eeefa2cdc93c>

### **About the LIVESTRONG Foundation**

The LIVESTRONG Foundation fights to improve the lives of people affected by cancer *now*. Created in 1997, the Foundation is known for providing free cancer support services and advocating for policies that improve access to care and quality of life. Known for its powerful brand – LIVESTRONG – the Foundation has become a symbol of hope and inspiration around the world. Since its inception, the Foundation has served 2.5 million people affected by the disease and raised more than \$500 million to support cancer survivors. One of America's top non-profit organizations, the Foundation has been recognized by industry leaders including Charity Navigator, the National Health Council and the Better Business Bureau for its excellent governance, high standards and transparency. For more information, visit [LIVESTRONG.org](http://LIVESTRONG.org).

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